

## Council of Governors (in Public)

### Item 8.5

**Subject:** Membership and Communications Sub Committee  
**Date of meeting:** 25<sup>th</sup> September 2017  
**Prepared by:** Mike Tomkins, Membership and Communications Officer  
**Presented by:** Mike Brereton, Public Governor – Cheshire

Hot Topics		
1. Membership Strategy – Progress against Key Performance Indicators (1 April 2017 – 31 March 2018)		
Performance Indicator	Position at 27 June 2017 (1 April 2017 to date)	Status
Optimum number of 10,100 public members	10,044	
Annual Churn rate (public membership) <5%	0.86% (86)	
Staff opt outs = nil	0	
Election turnout* = higher than national average	1 contested staff governor election held in summer 2016 in Registered Nurses and Non Registered Nurses classification – 26.2%	
Results and Return Rate from bi-annual Membership Survey to match or show improvements	N/A No survey this year.	
Fully Functioning Council of Governors	Yes – met quorum set in Constitution. 24/25 seats filled in Council of Governors following the resignation of Arthur Newby (Merseyside) on 12 May 2017.  Cllr Christina O'Hare replaced Cllr Eddie Connor as representative of Knowsley Council on 19 May 2017	
<p>*National average turnout is as follows (provided by Electoral Reform Services (ERS))</p> <p>Public: 21%</p> <p>Staff: 15%</p>		

## **2. Membership Recruitment, Engagement and Communication Events Calendar 2017 and evaluation**

The following events have taken place recently:

- *'Diabetes'* engagement event at the Ramada Plaza Wrexham hotel on Wednesday 24 May.
- *Disability Awareness Day* in Walton Hall Gardens, Warrington on Sunday 16 July. Over 100 new members were recruited at this event.
- *Cheshire patient engagement event*: Chester FC on Wednesday 13 September.

Forthcoming events:

- *Annual Members Meeting*: Monday 25 September, 4.30pm
- *LJMU recruitment event*: Autumn. Date to be confirmed

## **3. Members Matters newsletter for public and staff foundation trust members**

- An election special of *Members Matters* (electronic) was emailed to members on 16 May 2017.
- The summer edition of *Members Matters* (print and email) including a LHCH Charity leaflet promoting the new surgical robot appeal was emailed or posted to members on 23 June 2017.
- A new edition will be produced in the autumn.

## **4. New Sub Committee Chair**

Current Sub Committee Chair Mike Brereton (Public Governor, Cheshire) is retiring after eight years. Public Governor for North Wales Amanda Clarke will become the new Chair at the Annual Members Meeting on 25 September 2017.

## **5. Date and time of the next meeting**

The next meetings will take place on:

Monday 6 November 2017, 11 am, Committee Room One

Monday 12 February 2018, 11am, Board Room, Executive Offices

## **6. Recommendation**

The Council of Governors is asked to note this report.